



**LITTLE ROCK, ARKANSAS**



**Southern States  
Correctional Association  
55TH ANNUAL  
SUMMER CONFERENCE**

**SPONSOR/ VENDOR INFORMATION  
PACKET**

## 55th ANNUAL CONFERENCE—LITTLE ROCK, ARKANSAS

Dear Southern States Correctional Association Friends:

We are deeply honored to be part of the Southern States Correctional Association (SSCA). In 2025, we will be pleased to bring our conference to the Marriott in Little Rock, Arkansas. We are expecting a crowd of approximately 400 to attend and share in the SSCA experience.

We would appreciate your participation and support of the SSCA conference. One of the many plans we have to draw attention to the vendors is to have breaks in the vendor area. This will include food and refreshments. At times, we will hold drawings for exhibitor door prizes in the exhibitor area and an exhibitor worker will be on hand to draw the winning tickets. Please check the schedule for times and dates.

You can participate in the conference by:

- ⇒ Exhibiting products and services your company provides
- ⇒ Sponsoring or co-sponsoring a planned event
- ⇒ Advertising in our conference program

We are all very excited about this conference. The exhibitor space will be limited to 75 vendors and we will schedule coffee breaks to increase traffic in the vendor area. **A walk-through for the Directors/Commissioners will be held on Thursday morning, July 10th.**

The attached Conference Participation Form will provide detailed information on size and cost for exhibit/ad space. Exhibit space will be assigned on a first-come, first-serve basis and, since the exhibitor space is limited to 75 vendors, we encourage you to return the form quickly. Please feel free to contact our Sponsor Chairperson; Kevin Murphy by phone at (501) 412-2198, or by E-mail at [Kevin.Murphy@aacet.net](mailto:Kevin.Murphy@aacet.net) for further information.

Allow me to thank you in advance for your support. We look forward to seeing you in the beautiful State of Arkansas in July, 2025.

Sincerely,



Southern States Correctional Association

# EXHIBIT REGISTRATION

<b>(X)</b>	Exhibit Booth will be equipped with 8' high back drape, 3' high side divider drape, 6' skirted table, and two chairs.	<b>FEE</b>
	10' X 8' Exhibit Space	\$900
	10' X 8' Exhibit Space & Quarter Page Ad	\$950
	10' X 8' Exhibit Space & Half Page Ad	\$975
	10' X 8' Exhibit Space & Full Page Ad	\$1,000
	20' X 8' Exhibit Space & Full Page Ad	\$1,800

\* **NOTE:** Program Advertisement must be submitted via e-mail to [Shelly.Jones@Doc.Arkansas.gov](mailto:Shelly.Jones@Doc.Arkansas.gov) by June 1, 2025.

Program advertisements must be camera ready, high resolution PDF or JPG

Advertising Opportunities	(X)		
Four (4) full-page advertisements in the <b>SOUTHERN CONCOURSE</b>		\$1,500	Each
Four (4) half-page advertisements in the <b>SOUTHERN CONCOURSE</b>		\$1,000	Each
Full Page Ad in <b>Conference Program</b>		\$275	Each
Half Page Ad in <b>Conference Program</b>		\$150	Each
Quarter Page Ad in <b>Conference Program</b>		\$75	Each

**TOTAL AMOUNT FOR EXHIBIT SPACE / ADVERTISING:** \_\_\_\_\_

## EXHIBITOR PARTICIPATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Exhibitor Representatives:

\_\_\_\_\_

Product(s) / Service(s):

\_\_\_\_\_

\_\_\_\_\_  
Signature of Authorized Agent for Exhibiting Company

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print or Type Name of Authorized Agent

\_\_\_\_\_  
Printed E-Mail

Make checks payable to SSCA AR, and submit all payments attached to the Sponsorship Opportunities and/or Exhibit Registration to:

**Shelly Jones, 6814 Princeton Pike, Pine Bluff, AR 71602**

**Shelly.Jones@Doc.Arkansas.gov—870-267-6343**

To learn more about the Southern States Correctional Association (SSCA) please visit our website at: [sscaweb.org](http://sscaweb.org)

## SPONSORSHIP OPPORTUNITIES

Take this opportunity to put your company in the spotlight by becoming a Conference Event Sponsor. All sponsors will be recognized in our conference program and on signage at the event. You will receive positive media attention from your association with the SSCA.

SPONSORSHIP OPPORTUNITIES (2025)					
EVENT	Quantity Needed	Quantity Sponsored	(X)	Sponsor Amount	
Annual Training Conference Speakers	10			\$750	Each
Breakfast	5			\$1,500	Each
Refreshment Break	6			\$500	Each
Lunch for Conference Participants	2			\$5,000	Each
ADC Leadership Celebration	1			\$1,000	Each
Registration bags (for all conference participants with Sponsor's Name)	1			\$5,000	
Thursday Night Entertainment (Arkansas Night)	1			\$3,000	
Entertainment (Tues, Wed, Friday)	3			\$2,000	Each
President's Reception (Held in the Exhibit Hall) (Co-Sponsors)	4			\$5,000	Each
Arkansas Night (Thursday Night)	1			\$20,000	
Awards Banquet (Friday Night)	1			\$25,000	
Hospitality Room (sponsor all four nights for \$10,000)	4			\$3,000	Per Night
Golf Tournament	1			\$2,000	
Conference Shirts (for all conference participants with Sponsor's Name)	1			\$4,500	

**TOTAL AMOUNT SPONSORED:** \_\_\_\_\_

## SPONSORSHIP RECOGNITION

All sponsors will be recognized in our conference program and on signage at the event. Recognition amounts are determined by a combination of Conference Sponsorship, Association Sponsorship, and advertising.

**Platinum Sponsors (\$15,000 +)** - Double exhibit space in the special recognition area. Full page color ad in the Annual Conference Program. Special recognition at the Annual Conference Opening Ceremony and Awards Banquet with **6 Reserved Seats**. Supporting Patron Membership in SSCA. Article in four editions of the "Southern Concourse" recognizing contribution. **Six (6) conference registration packets with event tickets, upon request.**

**Diamond Sponsors (\$10,000—\$14,999)** - Exhibit space in the special recognition area. Full page color ad in the Annual Conference Program. Special recognition at the Annual Conference Awards Banquet with **4 Reserved Seats**. Supporting Patron Membership in SSCA. Article in the "Southern Concourse" recognizing contribution. **Four (4) conference registration packets with event tickets, upon request.**

**Gold Sponsors (\$5,000—\$9,999)** - Recognition in the Annual Conference Program. Special recognition at the Annual Conference Awards Banquet. Supporting Patron Membership in SSCA. Article in the "Southern Concourse" recognizing contributions. **Two (2) conference registration packets with event tickets, upon request.**

**Silver Sponsors (\$3,000—\$4,999)** - Recognition in the Annual Conference Program. Special recognition at the Annual Conference Awards Banquet. **Two (2) conference registration packets with event tickets, upon request.**

**Bronze Sponsors (\$1,000—\$2,999)** - Recognition in the Annual Conference Program. **Two (2) conference registration packets with event tickets, upon request.**

## EXHIBITOR

Exhibit Space 10' x 8' - \$900.00

Conference Registration for Vendors. **Registration includes one complimentary registration** package per booth. Additional tickets may be purchased at the SSCA Registration Desk. Hotel rooms are available at the Little Rock Marriott —you must book rooms separately.

## SPONSORSHIP LEVELS

All sponsors will be recognized in our conference program and on signage at the event. Recognition amounts are determined by a combination of Conference Sponsorship, Association Sponsorship, and advertising.

**Platinum Sponsors (\$15,000 +)** - Double exhibit space in the special recognition area, if requested. Full page color ad in the Annual Conference Program. Special recognition at the Annual Conference Opening Ceremony and Awards Banquet with **6 Reserved Seats**. Supporting Patron Membership in SSCA. Article in four editions of the "Southern Concourse" recognizing contribution. **Six (6) conference registration packets with event tickets, upon request.**

**Diamond Sponsors (\$10,000—\$14,999)** - Exhibit space in the special recognition area. **Full page color ad** in the Annual Conference Program. Special recognition at the Annual Conference Awards Banquet with **4 Reserved Seats**. Supporting Patron Membership in SSCA. Article in the "Southern Concourse" recognizing contribution. **Four (4) conference registration packets with event tickets, upon request.**

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**Bronze Sponsors (\$1,000—\$2,999)** - Recognition in the Annual Conference Program. **Two (2) conference registration packets with event tickets, upon request.**

## ADVERTISING OPPORTUNITIES

SSCA publishes quarterly editions of the SOUTHERN CONCOURSE. This is an excellent opportunity to promote your company with various correctional employees throughout the southern 14 states. Pricing ranges from **\$75 for an ad in the Summer Conference Program to \$1,500 per SOUTHERN CONCOURSE edition.** **Advertisements** must be camera ready, high resolution PDF, or JPG.

**ABOUT THE ASSOCIATION**

The Southern States Correctional Association (SSCA) is a non-profit regional organization representing professionals in criminal justice agencies from 14 southern states. SSCA was formed in 1969, and is the most active regional organization of its kind in America. SSCA represents the interest of virtually every correctional agency, from professional workers in youth and adult services, prisons, community correction centers, probation and parole, to agency directors.

Each year the Association holds a training conference to provide an opportunity to exchange issues and ideas with other correctional professionals, to provide training by experienced speakers, and to expose correctional personnel to new and established vendors offering potential to increase their effectiveness.

**APPLICATION FOR SPACE**

Please make your application for exhibit space by completing the attached Agreement. All space assignments will be made on a first-come first-serve basis. Telephone requests will not be accepted. Vendor space is limited! Vendor set-up begins Wednesday, July 9, 2025 at 8:00 AM, and must be completed by 3:00 PM. Take down is Thursday evening after the last scheduled Vendor Area Event. Applications for exhibit space and program advertisements are subject to approval by the SSCA Exhibits Committee. The exhibit costs for booths are outlined in this pamphlet. All ad copies should be in color, camera ready, submitted electronically in either high resolution PDF or JPEG format to be published in the conference program.

**REGISTRATION AND HOUSING**

Each exhibiting company receives one complimentary registration package per booth. Participation in meal functions requires a band for all attendees. Extra tickets may be purchased at the SSCA Registration Desk.

To make hotel reservations at the conference rate \$107.00 + tax per night, call the Little Rock Marriott, and notify them you are with the SSCA. Deadline for the conference rate is June 2 , 2025.

**EXHIBITOR SERVICES**

Each exhibitor will receive an exhibitor information packet approximately 30-45 days prior to the conference opening.

**EVENT SPONSORSHIP/CO-SPONSORSHIP**

Several events are listed in this pamphlet for vendors to sponsor or co-sponsor. These include, but are not limited to, the Golf Tournament, Awards Banquet, breaks and special activities. The sponsor will receive appropriate recognition for their sponsorship.

**DOOR PRIZES**

Exhibitors are encouraged to provide door prizes for our random drawings throughout the day on Thursday, July 10, 2025. An exhibit worker will visit the providing vendor company, announce the company, and pull the winning name(s) for your door prize at a special event scheduled in the exhibit area.

**LIABILITY**

Exhibitors agree that SSCA and their respective agents will not be responsible in any way for damages, loss, or destruction of any property of exhibitor, injury of exhibitor, or exhibitor's representative(s), agency, employee(s), licensee(s) or guest(s). Exhibitor is responsible for maintaining appropriate property and liability insurance.

**SPACE CANCELLATIONS**

In the event the conference is postponed or canceled, due to any occurrence not occasioned by the conduct of the SSCA, such as an Act of God or uncommon event, the performance of the parties under this agreement will be excused from all debts and obligations. A refund by SSCA will occur, less a pro-rated share of expenses actually incurred by the Association. Should the exhibitor cancel space prior to May 19, 2025, for the Summer Conference, SSCA shall retain 50% of the exhibit fee. If the exhibitor cancels after May 19, 2025, for the Summer Conference, SSCA will retain 100% of the exhibit fee.

**For more information please contact:**

**Tiffanye Compton, Conference Co-Chair  
870-267-6335**

**Tiffanye.Compton@Doc.Arkansas.Gov**

**Shelly Jones, Conference Co-Chair  
870-267-6343**

**Shelly.Jones@Doc.Arkansas.Gov**